Synopsis
Students learn how to analyze, explain and apply managerial strategies and decisions, critically assess real world case studies, and construct persuasive arguments.

Book Information
Paperback: 495 pages
Publisher: CQ Press; 1 edition (October 14, 2015)
Language: English
ISBN-10: 1483344320
Product Dimensions: 9 x 7.4 x 1.1 inches
Shipping Weight: 12.6 ounces (View shipping rates and policies)
Average Customer Review: 5.0 out of 5 stars  See all reviews (1 customer review)
Best Sellers Rank: #89,512 in Books (See Top 100 in Books)  #34 in Books > Textbooks > Social Sciences > Political Science > Public Affairs  #53 in Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Public Affairs & Administration  #26147 in Books > Reference

Customer Reviews
I am happy with my purchase. Thanks

Download to continue reading...