Practical Evaluation Guide: Tools For Museums And Other Informal Educational Settings (American Association For State And Local History)
Synopsis
Practical Evaluation Guide provides the necessary tools to evaluate the effectiveness of programs and exhibits in informal educational settings—museums, science centers, zoos, aquariums, botanical gardens, and parks.

Book Information
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Customer Reviews
This was required for a class, but I found it simple, easy to read, and full of good information....I recommend it.

It was a required book for my graduate course, but I found it useful in many other instances. It is short and to the point, and it's information about informal learning in museums is what I found most helpful.

Great guide. It is geared towards museums, though. Something to keep in mind.

I eroded in making this purchase, I failed to check closely what it covered. I accept this as being my error.

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