Synopsis
Top-flight scholars reflect on and analyse all aspects of the 2012 Presidential elections, providing a nuanced breakdown of the outcomes, implications and consequences of yet another momentous political contest.

Book Information
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Customer Reviews
Its an ok read. Shed light on aspects of the election that I was not aware of previously and made one think about how the candidates were presented by the media.

I am using this book as required reading in my current course on political campaigns. It is current and practical
delivery and everything was on time. the book itself wasnt too boring to read. but was required for school. otherwised, would be totally indifferent

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